



FILMS BY AND ABOUT WOMEN

LUNAFEST Sponsorship Opportunities

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Table of Contents

Page 3

About LUNAFEST

Page 4

About LUNA Bar

Page 5

About Chicken & Egg Pictures

Page 6

About Zonta Club of Jamestown and Zonta International

Page 7

Sponsorship Opportunities

Page 8

Letter to Prospective Sponsors





About LUNAFEST

The LUNAFEST Mission

To celebrate and inspire women through the art of film and community fundraising.

About LUNAFEST

LUNAFEST is a national traveling film festival that features short films by, for and about women. LUNAFEST was established in 2000 by LUNA®, makers of the first nutrition bar for women to simultaneously promote women filmmakers, raise awareness for women's issues, and support worthy women's nonprofit organizations.

All proceeds from LUNAFEST are donated to nonprofit organizations. A screening fee of \$350 goes to LUNA's primary cause partner, [Chicken & Egg Pictures](#), a nonprofit organization that supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change. 100% of net proceeds from each LUNAFEST event go to the host's organization or the beneficiary of their choice.

LUNAFEST is designed so that one person can easily make a significant difference in the lives of women. Whether that person is a filmmaker who tells an untold story, a host who raises funds and awareness for a cause, or an attendee who leaves with a new perspective – each is a catalyst for change.

The LUNAFEST films range from animation to fictional drama and cover topics relating to women's health, motherhood, body image, relationships, cultural diversity, breaking barriers, and more. The films are selected by an outside board of advisors comprised of notables in the film industry.

LUNAFEST will screen at over 180 locations nationwide during its 19th season. LUNAFEST events have raised over 5.2 million dollars for women's organizations, while raising awareness for women's causes everywhere.





About LUNA

What we put into our bodies matters

Food feeds our souls, lifts our spirits and nourishes and sustains us. That's why LUNA created LUNA Bar and LUNA Protein. LUNA makes foods that meet the unique nutritional needs of women, making it easy to get the right nutrition throughout your day.

LUNA products are created with the philosophy that food can be delicious, decadent and nutritious. Our bars are formulated with a woman's needs in mind, in the flavors they crave. Our bars are gluten free and contain nutrients essential to women's health. They are a good source of protein and each bar contains between 3-5 grams of fiber. LUNA has zero grams trans fat, no partially-hydrogenated oils, no high fructose corn syrup, and no artificial flavors or synthetic preservatives. We also source ingredients that are not genetically engineered.

LUNA's causes

LUNA has always believed in the power of women. We've also always believed in equality—the right for women to get paid the same as men, to be represented in popular culture as much as men, and to have the freedom to follow any pursuit, from film to fashion to activism. Today we're doing more than ever to support women and what they can do.

LUNA's programs

LUNA thinks bringing women together is one of the most positive, influential things that we can do to promote change in our world. So LUNA works to be involved in causes, activities and organizations that are a catalyst for making positive change in our communities. By partnering with different groups and creating mediums for women to get involved, LUNA works every day to bring women together in amazing new ways. LUNA works to provide consumers with an intimate interaction with the LUNA brand and product and through intimate consumer programs like LUNAFEST. Learn more at lunabar.com.





About Our Beneficiary: Chicken & Egg Pictures

Chicken & Egg Pictures supports women nonfiction filmmakers whose artful and innovative storytelling catalyzes social change. Chicken & Egg Pictures envisions a world in which women filmmakers, representing a range of experiences and backgrounds, are fully supported to realize their artistic goals, build sustainable careers, and achieve parity in all areas of the film industry.

Since 2005, Chicken & Egg Pictures has awarded \$5.4 million in grants and thousands of hours of creative mentorship to over 260 filmmakers. Films supported by Chicken & Egg Pictures have won numerous awards, including Academy and Emmy Awards, but more importantly, they have resulted in change for the issues they address.

For more information, please visit <https://chickeneggpics.org/>





About Zonta Club of Jamestown

The Zonta Club of Jamestown has been empowering local women since 1921. In early years, we were instrumental in establishing The Girls Club of Jamestown and the local chapter of Girl Scouts. That tradition continues through our service projects and scholarships. One of our many efforts include Lily's Hope, located in the UPMC WCA Cancer Treatment Center, where we assist women undergoing cancer treatment by providing wigs free of charge and a caring spirit at a difficult time. Annually, we award four scholarships of \$1000.00 each and are working to establish a fifth to help local women from all walks of life continue on to college. Learn more about the Zonta Club of Jamestown at <http://www.zontajamestown.org>

About Zonta International

Founded in 1919, Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy. With more than 30,000 members belonging to more than 1,200 Zonta Clubs in 67 countries and geographic areas, Zontians all over the world volunteer their time, talents, and support to local and international service projects, as well as scholarship programs aimed at fulfilling Zonta's mission. More information about Zonta International can be found at <http://www.zonta.org>





Blue Moon Sponsor Benefits

\$200

Full page (7.5" x 4.5") logo inclusion in LUNAFEST® program insert
Logo inclusion and recognition on banner displayed at LUNAFEST
Special recognition on-stage at LUNAFEST
Sponsorship recognition and inclusion in local LUNAFEST press releases
4 Complimentary tickets to the Zonta Club of Jamestown's presentation of LUNAFEST

Full Moon Sponsor Benefits

\$100

Half page (3.5" x 4.5") logo inclusion in LUNAFEST program insert
Logo inclusion and recognition on banner displayed at LUNAFEST
Special recognition on-stage at LUNAFEST
2 Complimentary tickets to The Zonta Club of Jamestown's presentation of LUNAFEST

Half Moon Sponsor Benefits

\$50.00

Quarter page (business card) logo inclusion in LUNAFEST program insert
Logo inclusion and recognition on banner displayed at LUNAFEST
1 Complimentary ticket to Zonta Club of Jamestown's presentation of LUNAFEST





Dear Potential Sponsor,

We are delighted to share with you the enclosed materials regarding the upcoming community screening of LUNAFEST – the only film festival in North America that combines women filmmakers with a community fundraising campaign to raise awareness and contributions for women in film and hundreds of grass-roots, community-based organizations throughout the US and Canada.

Our organization, Zonta Club of Jamestown, will bring LUNAFEST to Jamestown, NY, on March 7, 2020 at 6pm at the JCC Scharmann Theatre to raise funds for local scholarships and awards presented to women in our community. LUNAFEST is an inspirational event that will attract 200-300 guests. Please take a moment to review the enclosed materials and let us know how we might be able to partner with you. LUNAFEST offers many unique strategies to market your company and gain unique exposure.

Through our event you have the opportunity to:

Reach a sophisticated audience of attendees who are both passionate and knowledgeable about women's issues, especially breast cancer prevention and women's health.

Sample and distribute your product to our audience through individual gift bags or a sampling opportunity.

Gain on-site visibility through event presence.

Receive logo recognition in our printed materials.

In the attached packet you will find more information on LUNAFEST and the different levels of involvement available for your company to support Zonta Club of Jamestown in funding these scholarships. We hope you will participate as a partner in this year's LUNAFEST as generously as possible. For more information, please call Barbara Rappole at (716) 665-8987 or email themamadoc@gmail.com. We welcome the opportunity to discuss this with you and customize a program that meets your company's needs.

Warm regards,

The membership of Zonta Club of Jamestown

Enclosures





Yes, I want to be a Sponsor!

Please check level, below:

- Blue Moon \$200
- Full Moon \$100
- Half Moon \$50

Business Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Phone: _____

Zonta member requesting sponsorship _____

Return this form via mail or email to the address below:

Mail payment payable to "Zonta Club of Jamestown"

c/o Barbara Rappole

4550 Maple Springs Ellery Rd

Bemus Point, NY 14712

To insure inclusion in printed materials, payment, logo, and ad content must be received
by February 1st, 2020

